



## Hemophilia and Bleeding Disorders of Alabama, Inc.

### Hemophilia and Bleeding Disorders of Alabama, Inc. Educational Sponsorship Opportunities

#### *Status:*

A 501(c)(3) organization serving the bleeding disorder community of Alabama.  
National Hemophilia Foundation Chapter Member  
Federal Tax ID #20-4384653

#### *Mission Statement:*

Hemophilia and Bleeding Disorders of Alabama strives to strengthen families and individuals with bleeding disorders through advocacy and educational outreach, while facilitating programs that foster peer support and independence.

#### *Contact Information:*

917 W Osceola Street  
Wetumpka, AL 36092  
(334) 478-7822 – Office  
(334) 478-7824 – Fax  
www.hbda.us

#### *Board of Directors:*

Rick Dinkins - Brig. Gen. USAF (Ret.)  
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#### *Staff:*

#### *Executive Director:*

Vicki Jackson

#### *Consumer Relations Manager:*

Amanda Jennings

HBDA, Inc. is interested in partnering with your company to conduct an educational presentation in Alabama. We have outlined below, the available sponsorship levels. We would appreciate the opportunity to partner with you to share this information with the bleeding disorders community in Alabama.

#### **\$500.00 Sponsorship**

- ✿ HBDA will mail to potential guests in a localized area.
- ✿ HBDA will send out invitation and RSVP card, provided by vendor.
- ✿ Vendor must provide envelopes along with the required postage.

#### **\$750.00 Sponsorship**

- ✿ HBDA will mail to potential guests in a targeted region.
- ✿ HBDA will send invitation and RSVP card provided by vendor.
- ✿ HBDA will facilitate registration and provide count of registered guests to vendor. Subject to availability, a representative of HBDA will be present during the arrival of guests and throughout the Educational Dinner.

#### **\$1,000.00 Sponsorship**

- ✿ HBDA will mail to potential guests throughout the State.
- ✿ HBDA will send invitation and RSVP card provided by vendor, and will reach out to members in the local venue area by phone to enhance participation.
- ✿ HBDA will facilitate registration and provide count of registered guests to vendor. A representative of HBDA will be present during the arrival of guests and throughout the Educational Dinner.
- ✿ HBDA staff will facilitate follow up phone calls to all registered participants to confirm participation.

I look forward to hearing back from you with a commitment to provide this educational outreach in Alabama. If you have questions, please feel free to contact me.

*Vicki Jackson*  
Vicki Jackson  
Executive Director