



## Sponsors Information

Thank you so much for agreeing to sponsor at HBDA's Camp Harvest. Below you will find information on what you need to bring and be prepared for in relation to your sponsorship level. Check in for ALL sponsors will be **Friday, October 26<sup>th</sup> from 1pm – 3pm**. Families will begin checking in at **5pm** and we encourage all sponsors to be settled in and available in the main lodge to greet and mingle with families throughout the registration process. Friday night exhibits should be set up and ready by 5 pm when families begin to arrive.

### Trick or Treat Sponsors: - \$2,500.00 – 2 Participants from your organization are included in this sponsorship.

- You Furnish Tablecloth for trick or treat booth
- You Furnish Marketing materials for handouts and logoed give away items
- You Furnish Booth Décor (Halloween themed) – Lights are recommended for each booth. Electricity will be available; however, you should provide extension cords. 50 to 100-foot length minimum to access electricity
- You Furnish Candy for trick or treat night
- You Furnish Container for candy
- You Furnish Company signage
- Setup to be completed by 6:30pm on Saturday, Oct. 26<sup>th</sup>
- Representatives need to bring all personal items needed for a weekend at camp.
- Sponsors at this level may have up to 2 representatives in attendance and understand that this booth exhibit is the **ONLY** marketing opportunity that is available during the weekend.

### Fall Festival Sponsors: - \$4,000.00 – 2 Participants from your organization are included in this sponsorship.

Sponsors at this level will receive the same benefits as the Trick or Treat sponsor, plus you will be featured as a sponsor for one of the activities (you must have a representative available to work the activity station that you are sponsoring). You will have an opportunity to display with an exhibit booth in the main lodge during the weekend. Sponsors at this level may have up to 2 representatives in attendance. Your scheduled booth times are your **ONLY** marketing opportunities available during the weekend.

### Harvest Moon Sponsors: - \$6,000.00 – 3 Participants (including your speaker) from your organization are included in this sponsorship.

Sponsors at this level will receive the same benefits as the Trick or Treat sponsor and the Fall Festival sponsor, plus recognition at a sponsor display table in the main lodge (provided by HBDA) for the entire weekend. Promotional materials for your company will be placed in all guest's cabins as part of the Welcome Packet. These materials must be shipped and received no later than **September 28<sup>th</sup>**, and approved in advance to HBDA. Sponsors at this level will be offered time for an educational presentation on their products and/or services. You will have an opportunity to display with an exhibit booth during our Friday evening "Welcome Event". Sponsors at this level may have up to 3 representatives in attendance.

Please provide HBDA with the names of your attendees no later than **October 1<sup>st</sup>**, and we will fill out registration forms for our sponsors. Due to limited availability and increased member participation, sponsors will only be allotted space for the number of participants included in your sponsorship. If accommodations are provided on campus (based on member fulfillment and availability), you will be partnered up with other sponsors to maximize the accommodations available. **If you choose to bring your family or a family member, and it would exceed your participation number, you will be responsible for lodging at an area hotel and will be required to pay an additional participation fee to cover the costs of meals, activities, etc.**

**SEE REVERSE SIDE FOR LODGING INFORMATION AND DIRECTIONS**

## Lodging Information for Sponsors

Accommodations will be subject to availability for you and the participants who are included in your sponsorship for lodging in one of our cabins at Children's Harbor. Meals for you and your colleagues are covered under your sponsorship level, and will be provided as part of your sponsorship. If lodging is not available on campus, you will be responsible for securing alternate lodging and will be responsible for the costs associated with the arrangements. You and your colleagues will be responsible for bringing all personal items, and toiletries. For those who will be housed on campus in one of the cabins, we will provide one sheet set for each person reserved in your lodge for the weekend. We will also provide one bath towel and one washcloth per person, along with a pillow and blanket. All other items you feel you would need should be brought by you. The lodges are equipped with beds and bathroom facilities only! If you have questions regarding these accommodations, please feel free to contact the HBDA office with your inquiries. Wi-Fi is available only in the Main Lodge at our camp facility. We will have access to this lodge throughout the weekend so I do not anticipate any significant inconvenience.

## Directions to Children's Harbor on Lake Martin

### **1 Our Children's Highway, Alexander City, AL 35010**

#### **From Birmingham, Alabama:**

Take Highway 280 East to Alexander City, Alabama. Turn right onto Highway 63 South for about 15 miles. The Children's Harbor Lake Martin Campus is on the left. Once you cross the Kowaliga Bridge, take the second entrance on the left. You will then take your first right and follow the signs to the Harbor Lodge Registration Office.

#### **From Montgomery, Alabama:**

Take Highway 231 North to Wetumpka. Take Highway 170 until it dead-ends into Highway 63. Take a left onto Highway 63 North and go approximately 12 miles to the Children's Harbor Lake Martin Campus which will be on the right just before you get to the Kowaliga Bridge. You will then take your first right and follow the signs to the Harbor Lodge Registration Office.

#### **From Mobile, Alabama:**

Take I-65 N to Montgomery. Once in Montgomery, take Exit 171 to merge onto I-85 N toward Atlanta. Take Exit 6 for US-80 E/US-231 N/AL-21 N. Merge onto US-231, N/US-80, E/Eastern Blvd. Continue to follow US-231 N. Merge onto AL-21, N/AL-53, N/AL-9, N/US-231, N/Wetumpka Hwy via the ramp to Wetumpka. Continue to follow AL-21, N/AL-53, N/AL-9, N/US-231 N. Turn right onto AL-14 E. Turn left onto AL-170 E/Georgia Rd. Turn left onto AL-63 N/Kowaliga Rd., turn right. Children's Harbor Lake Martin Campus which will be on the right just before you get to the Kowaliga Bridge. You will then take your first right and follow the signs to the Harbor Lodge Registration Office.

**If you have trouble finding Children's Harbor, you can call Amanda Jennings at (334) 430-2397. Be safe and we look forward to seeing you at Camp Harvest.**